

# SETTING EXPECTATIONS

FOR:

WORKING WITH LIMITLESS IDEAS

**CREATE A COMPANY & LEAVE A LEGACY** 

AMPLIFY.UNITE.RESTORE.INSPIRE.



# **Setting Clients Expectations**

Hey guys! Let us get straight to the point. You are wanting to learn how to take your business ideas, visions, and dreams to the next level! I am Brandon L. Owens, and I am here to tell you that "you are in luck!" I am going to share with you some critical steps within our business creation services that has helped me earn the name "The Million Dollar Business Plan Writer." I am excited to hear about your success on your personal / entrepreneurial climb to greatness! It is possible for you to take your ideas, visions, and dreams to the next level with a little bit a courage and a lot of critical thinking.

You are here for one or maybe multiple reasons that can include helping your company gain:

- Financing for your company as a whole or a specific project within your company structure.
- Acquisition of another business.
- Acquire new investors or business partners
- Bid on contract and grants
- The general assessment or feasibility of a concept being placed in the market (locally, nationally, and/or globally) and its ability to compete / execute the strategic plan to benefit all parties involved.

We expect you as the project lead and/or company representative to properly convey in writing your ideas, visions, and dreams down in such a way that your ideas will be understood by someone who has never had any dealings with your industry. The number matters, the data matters, so even if you are unsure of what all goes into your business, just use what is provided within this business service to you as your guide / benchmark. There are more ways than one to get your business idea across to your end user and I am giving you a way that has worked for me and most of Corporate America.

Once you Limitless Ideas complete its services for your company, the reader (investor, lender, partner, etc.) of your business should be able to take away:

- About your industry and how you plan on making an impact in your industry.
- Validate a credible need in your market
- What are benefits available for those who try to meet the needs of the proposed market.
- Convey why your company and its strategic plan can solve the problem above.
- Why your team is best fit to execute this project (business concept) create this solution for the market.

As a business plan writer, I enjoy great stories when it comes to a business concept, so my hope is that Limitless Ideas business services will help add inspiration and structure to the determination of the owner/s to be successful! Yes! This is true too you must prove the concept / ideas you are writing about in this business concept can work or at least you have a proven or working model that can spark the interest of your customer base

# More information about Limitless Ideas, LLC Services:

Congratulations on investing in your future success! We are excited to help the Company with the creation of its Strategic Business Services. As discussed, services will be completed in the next 60 (sixty) days. Our agreement will consist of meeting two times per week to discuss updates and next steps in completing your Business Plan Services. Please be advised, if you need to reschedule times to meet that we (Limitless Ideas) may not be available, and we should plan accordingly every Friday before 5 PM EST or whatever your scheduled time frame is. Please take time out to figure out what times will work best for the coming week including a backup time to meet just in case we were not able to make our first meeting. Office hours are located on Limitlessideas.com home page and after-hours emergency calls are a charge of \$150 Per Hour.

Rule #1: Your private information is safe, and we do not sell or share private data about our clients.

Rule #2: Make sure you communicate effectively what your needs or wants are to us.

Rule #3: The Golden Rule is in full effect. No unruly words or phrases are tolerated.

Rule #4: Please make sure to read below and follow all prompts for the best experience!

Rule #5: No illegal (State or Federal) acts/solicits are tolerated.

## **Limitless Ideas Purpose:**

Empowering the 21st century business owner "Helping ideas, visions, and dreams become reality with practical steps"

### Our Charge:

- Amplify: ideas, visions, and dreams become reality with practical steps
- Unite: global community to invest in Next Generation Leader's (NGL's)
- Restore: burned out ideas and rejected dreams while providing road maps
- **Inspire:** the courage ii be great within on your business road ii greatness

#### **Our Mission:**

To empower the 21st century entrepreneur with practical steps to increase their business structure and value before talking to investors/partners.

#### **Limitless Ideas Culture Shift:**

The limitless ideas business culture shift focuses on the key point below: T.L.I.B.C.S

**T:** the courage ii be great is not a gift... it is a badge that must be earned.

L: take the LEAP into your professional greatness by starting your business.

**I: IDENTIFY** your strengths, weakness, opportunities, and threats on this journey early.

**B:** this will not be easy so make sure the **BOLD** and brave version of yourself shows up.

**C: CEASE** complaining and whining... you are now in a power position to create change.

S: make sure to SERVE the community with your time, talent, and treasure